## Express Tunnel Car Wash SEEKING SITES FOR PURCHASE OR LEASE Vacant Land or Conversion Opportunities





Please submit site opportunities for consideration to:

#### **KELLY FARRAJ**

Senior Vice President | Sales Representative O: 416.636.8898 EXT. 249 | C: 647.286.4041 kfarraj@thebehargroup.com

#### **KAREN KOENIG**

**VP, Commercial & Retail Services | Sales Representative** 416.636.8898 EXT. 275 | C: 647.988.2808 kkoenig@thebehargroup.com

The Behar Group Realty Inc., Brokerage

# Remcorp



Remcorp, a leading private investment company, is launching a revolutionary project to transform the car wash market in Quebec.

This bold initiative plans the strategic deployment of multiple locations across the province.

Remcorp has entered into an exclusive partnership with Sonny's, a leader in car wash equipment.

This strategic alliance combines Remcorp's financial and operational expertise with Sonny's cutting-edge technologies, ensuring an innovative and efficient approach. Led by a team of seasoned professionals.

These modern and efficient car washes create valuable recurring traffic for commercial real estate projects, adding significant value to selected locations and stimulating local economic activity.

## Concept of Express Tunnel Car Wash

The concept of the express tunnel car wash is based on an automated system that allows vehicles to be washed quickly and efficiently with a throughput of 120 vehicles per hour.

Speed: Vehicles are transported on a conveyor through a tunnel where washing is done in a few minutes.

Advanced Technology: The system uses high-pressure water, soft cloth brushes, and foam to clean without damaging the car.

Ease of Use: Users only need to align their vehicle on the conveyor and let the system do the rest.

User Experience: The process is designed to be smooth and pleasant, often with clear instructions and secure guidance.

Eco-friendly: Many systems recycle water and use biodegradable cleaning products, minimizing environmental impact. <u>60% of the water used per car comes from recovery</u>

## **Attractions for Municipalities**

#### 1. Economic Development

A modern and attractive car wash tunnel enhances the image of the commercial area and can attract new businesses and investments in the sector. Although largely

#### 2. Sustainable Development

Water recovery and recycling systems allow minimal use of this resource, making the process both economical and ecological. This aligns with the environmental and sustainable development goals of municipalities. 60% of the water used per car comes from recovery, and wastewater is filtered before being returned to the city's pipes.

#### 3. Convenience for Citizens

A fast and convenient car wash service meets the needs of citizens and motorists in the area, saving them from having to travel to other municipalities for this service.

#### 4. Modern and Attractive Facilities

The express tunnels are high-end facilities equipped with automated systems and state-of-the-art equipment. Their attractive design improves the aesthetics of the commercial area.

## **Attractions for Power Centers**

Monthly subscriptions to express car washes help attract a loyal and recurring customer base to power centers, offering several economic advantages.

#### 1. Increased Attendance:

Subscribers tend to visit more frequently, sometimes several times a week, which increases overall traffic in the shopping center.

#### 2. Diversification of Service Offerings:

Adding a car wash expands the range of services offered, making it more attractive and comprehensive for consumers. This helps differentiate from the competition and attract a more diverse clientele.

#### 3. Synergy with Other Businesses:

The car wash can create interesting synergies with other brands in the power center. For example, partnerships can be established with auto accessory stores or garages to offer cross-promotions.









## Main Criteria to Consider for the Land

Location and Visibility: Situated on a highly frequented road axis, with a traffic of 25,000 vehicles per day

- Moderate traffic speed (30 50 km/h) allowing drivers to easily spot the site
- Good visibility from the road (200-400 meters)
- Proximity to a commercial area or busy shopping center
- No immediate proximity to residential areas

Accessibility: Easy access from the main road

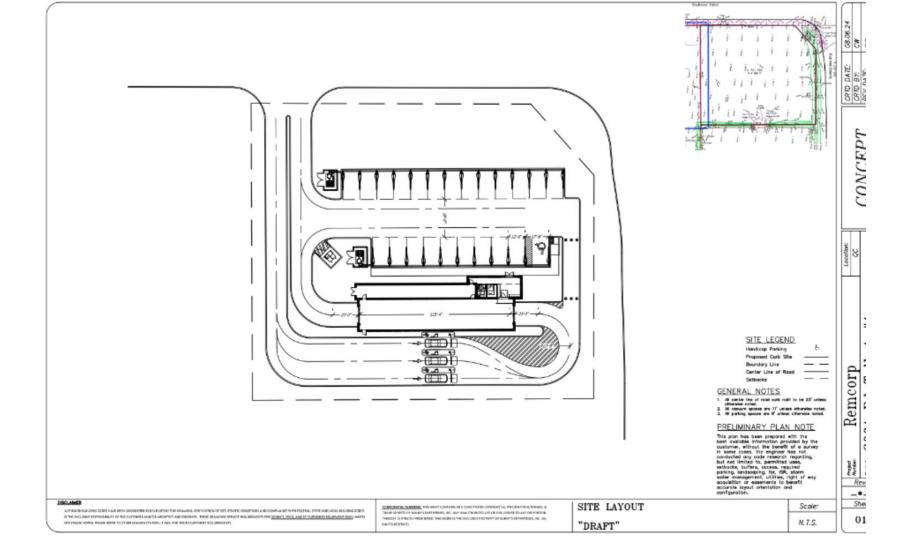
- Secure entry and exit possibilities
- Ideally located on a street corner for more flexibility

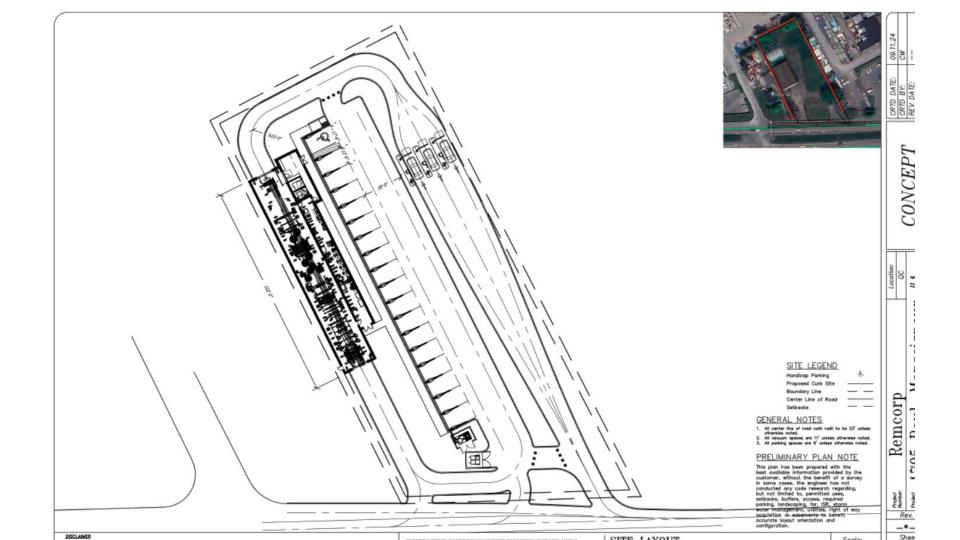
Size and Configuration of the Land: Minimum area of 25,000 to 45,000 sq ft

- Preferably rectangular shape, allowing optimal layout
- Possibility to orient the tunnel parallel to the road for better visibility

Local Demographics: Medium or high-income area

- Sufficient population density within a radius of 5-10 km
- Positive demographic growth





# Please Submit Site Opportunities for Consideration to:

## Kelly Farraj

Senior Vice President | Sales Representative O: 416.636.8898 EXT. 249 | C: 647.286.4041 kfarraj@thebehargroup.com

### **Karen Koenig**

VP, Commercial & Retail Services | Sales Representative O: 416.636.8898 EXT. 275 | C: 647.988.2808 kkoenig@thebehargroup.com



The Behar Group Realty Inc., Brokerage