



*North-America's leading Asian/Filipino Supermarket chain*





- As of the 2020 census, Asian Americans are the **highest-income, best-educated and fastest-growing** racial group in the U.S, with Asians now making up the **largest share** of recent immigrants.
- **Filipino Americans** constitute the second-largest population of Asian Americans, next to the Chinese and the largest population of Overseas Filipinos.

**52%** of the Filipino population in the US reside in **Northern and Southern California.**

- The United States Department of State in 2020 estimated the population of Filipino Americans at 4.4 million.
- Filipinos earn the **2nd highest income among Asians**, next only to the Chinese.
- They maintain strong ties to the Philippines and show a marked preference for the **familiar products** and brands from their **home country.**





# Store Locations

- Leading to 38 stores strong with operations in Northern and Southern California, Las Vegas, Washington, Hawaii, Chicago and Canada
- Expansion plans and new market penetration are underway in varying stages within California, Nevada, Hawaii, Texas, the East Coast and Canada

## northern california

6051 Mack Road, **Sacramento**, CA 95803  
2030 Diamond Blvd., **Concord**, CA 94520  
3495 Sonoma Blvd., **Vallejo**, CA 94590  
3573 Callan Blvd., **South San Francisco**, CA 94080  
31840 Alvarado Blvd., **Union City**, CA 94587  
1535 Landess Avenue, **Milpitas**, CA 95035  
24536 Hesperian Blvd., **Hayward**, CA 94545  
1420 Southgate Avenue, **Daly City**, CA 94015 (coming soon)

## southern california

16130 Nordhoff Street, **North Hills**, CA 91343  
8231 Woodman Avenue, **Panorama**, CA 91402  
2700 Colorado Blvd., **Los Angeles**, CA 90041  
134 -140 S Vermont Avenue, **Los Angeles**, CA 90004  
1525 Amar Road, **West Covina**, CA 91792  
131 W Carson Street, **Carson**, CA 90745  
17202 Norwalk Blvd., **Cerritos**, CA 90703  
2180 Barranca Pkwy., **Irvine**, CA 92606  
11098 Foothill Blvd., **Rancho Cucamonga**, CA 91730  
1020 N Euclid Street, **Anaheim**, CA 92801  
2340 N Rose Avenue, **Oxnard**, CA 93036  
26579 Bouquet Canyon Road, **Santa Clarita**, CA 91350

## san diego

8955 Mira Mesa Blvd., **Mira Mesa**, CA 92126  
2220 E Plaza Blvd., **National City**, CA 91950  
1420 E Plaza Blvd., **National City**, CA 91950  
285 E Orange Avenue, **Chula Vista**, CA 91911

## seattle

1368 Southcenter Mall, #100 **Tukwila**, WA 98188

## hawaii

94-050 Farrington Hwy., **Waipahu**, HI 96797  
270 Dairy Road #100 B, **Kahului**, HI 96732 (coming soon)

## canada

800 Boyer Blvd., **Mississauga**, ON L5V 2Y1 Canada  
2305 McPhillips Street, **Winnipeg**, MB R2V3E1, Canada  
3320 Sunridge Way NE, **Calgary**, AB T1Y7K5, Canada  
17540 100 Avenue NW, **Edmonton**, AB T5S ZSZ Canada  
20 Levobic Avenue, Unit E1, **Scarborough**, ON M1L 4V9

## chicago

5033 N Elston Avenue, **Chicago**, IL 60630

## houston

15237 Southwest Fwy., **Sugar Land**, TX 77478

## las vegas

3890 S Maryland Parkway, **Las Vegas**, NV89119  
10405 S Eastern Ave. Ste 100, **Henderson**, NV89052  
7230-C Arroyo Crossing Pkwy., **Las Vegas**, NV89113  
6435 N Decatur Blvd., **Las Vegas**, NV89131



# Seafood City Family of Companies

- Supermarket and Retail Complex
  - Seafood City Supermarket
    - Food Service brands
      - Grill City
      - Crispy Town
      - Noodle Street
      - Bakers Avenue
- Import and Distribution Center
  - Foremost Food Corporation
  - Fortune Distribution Ltd.



# Fully-intergrated Retail Space

Seafood City is a fully integrated one-stop shopping and dining destination.

With the supermarket as its major anchor, Seafood City prides itself on having a wide selection of food service outlets that is fast becoming a popular destination not just for Filipinos and Asians but for mainstream diners and shoppers who keep coming back for the flavors and unique offerings of the Filipino cuisine. Seafood City is also a specialty retail service hub that provides shoppers a complete and convenient shopping experience.





# Retail Formats



• 45,000 to 70,000 sq. ft. space format example: Seafood City Chicago, Illinois

• 25,000 to 44,000 sq. ft. space format example: Seafood City at Westfield Southcenter Mall Seattle, Washington





# Seafood City Supermarket

- The largest full-service supermarket chain of its type in the US, catering to the Asian/Filipino market. It offers a one-stop shopping experience by carrying a wide variety of seafood, meat products, fresh fruit, snacks and drinks, baked goods, health and beauty products, home and kitchen merchandise.
- Dominant position in a niche market with over 65% market share in trade areas of operation
  - Serves the largest customer base of Asian/Filipino frequent shoppers
    - Serves 850,000 to 900,000 shoppers per week
    - Seafood City located inside major indoor malls:
      - Eagle Rock Mall in Los Angeles, California,
      - Westfield Southcenter Mall, Seattle, Washington
      - Garden City Shopping Center, Winnipeg, Manitoba





# Food Service

At Seafood City, shoppers can choose from a wide selection of Asian dishes, from food offered by iconic Filipino brands to home-cooked food, street food and baked breads and cakes prepared fresh every day in the kitchens of Seafood City.



Jollibee



超群 Chowking 超群



Red Ribbon



Magnolia

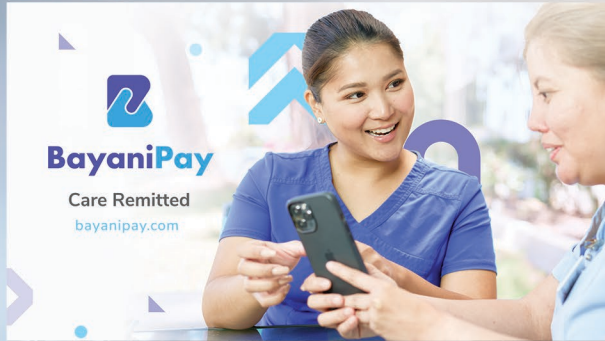


VALERIO'S



# A shopping hub

- Key to Seafood City's positioning as a retail hub are alliances with leading Asian and Filipino businesses.
- Allied businesses include popular Asian/Filipino brands such as Chowking, Red Ribbon Bakeshop Jollibee, Philippine National Bank as well as cargo forwarders, hair salons, gift shops, travel agencies, drugstores and dollar remittance centers.
- These alliances further enhance Seafood City's status as a "home away from home" for Asians/Filipinos in North America.



IT'S A SEASON OF  
**GOOD Eats**

GRILLCITY.COM  
Good Eats at Seafood City [Learn more](#)

105,543 People reached      1,148 Engagements





Chowking 超群



**M LHUILLIER**  
Ang Tulay ng Pilipino

# Brand Alliances



For Leasing Information  
Contact: (United States)

(Canada)

**Robert Bonanomi**  
Lic. 00547357  
+ 1 818 907 4633 (Office)  
+ 1 818 406 8471 (Cell)  
robert.bonanomi@cbre.com

**Greg Rabin**  
+ 1 416 636 8898 x 274 (Office)  
+ 1 416 669 1670 (Cell)  
grabin@thebehargroup.com



**CBRE, Inc.**  
234 S. Brand Blvd, Suite  
800 Glendale, CA 91204

**The Behar Group Realty Inc**  
1170 Sheppard Ave. W., Unit  
24 Toronto, Ontario M3K 2A3

**NOODLE STREET**

