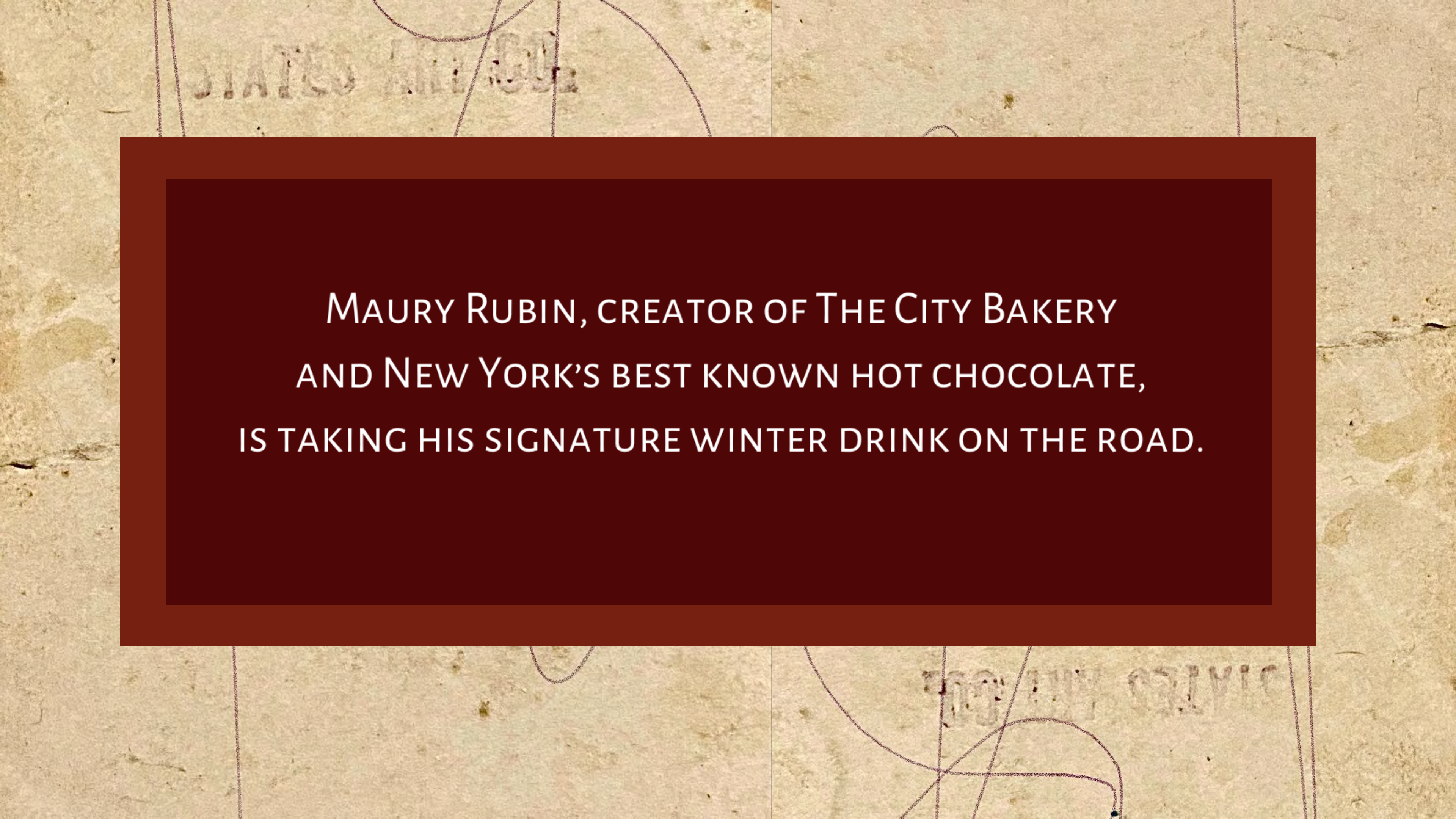




the COLOR of CHOCOLATE™

A SEASON OF HOT CHOCOLATE IN TORONTO

FROM MAURY RUBIN,
CREATOR OF
THE CITY BAKERY



MAURY RUBIN, CREATOR OF THE CITY BAKERY
AND NEW YORK'S BEST KNOWN HOT CHOCOLATE,
IS TAKING HIS SIGNATURE WINTER DRINK ON THE ROAD.



"MR. RUBIN MAKES WHAT MANY BELIEVE TO BE THE PERFECT AMALGAM OF RICH, MULTI-DIMENSIONAL DARK CHOCOLATE MELTED INTO MILK AND CREAM, TOPPED WITH A HOMEMADE MARSHMALLOW."

- THE NEW YORK TIMES



MAURY'S NEW VENTURE - THE COLOR OF CHOCOLATE -
CONTINUES THE TRADITION OF SERVING HIS SIGNATURE
HOT CHOCOLATE AROUND NEW YORK.

EATER

NEW YORK

The Hottest Pop-Ups in NYC Right Now

the **COLOR** of **CHOCOLATE**™

EATER

NEW YORK



CITIES ▾

MAPS

MORE ▾

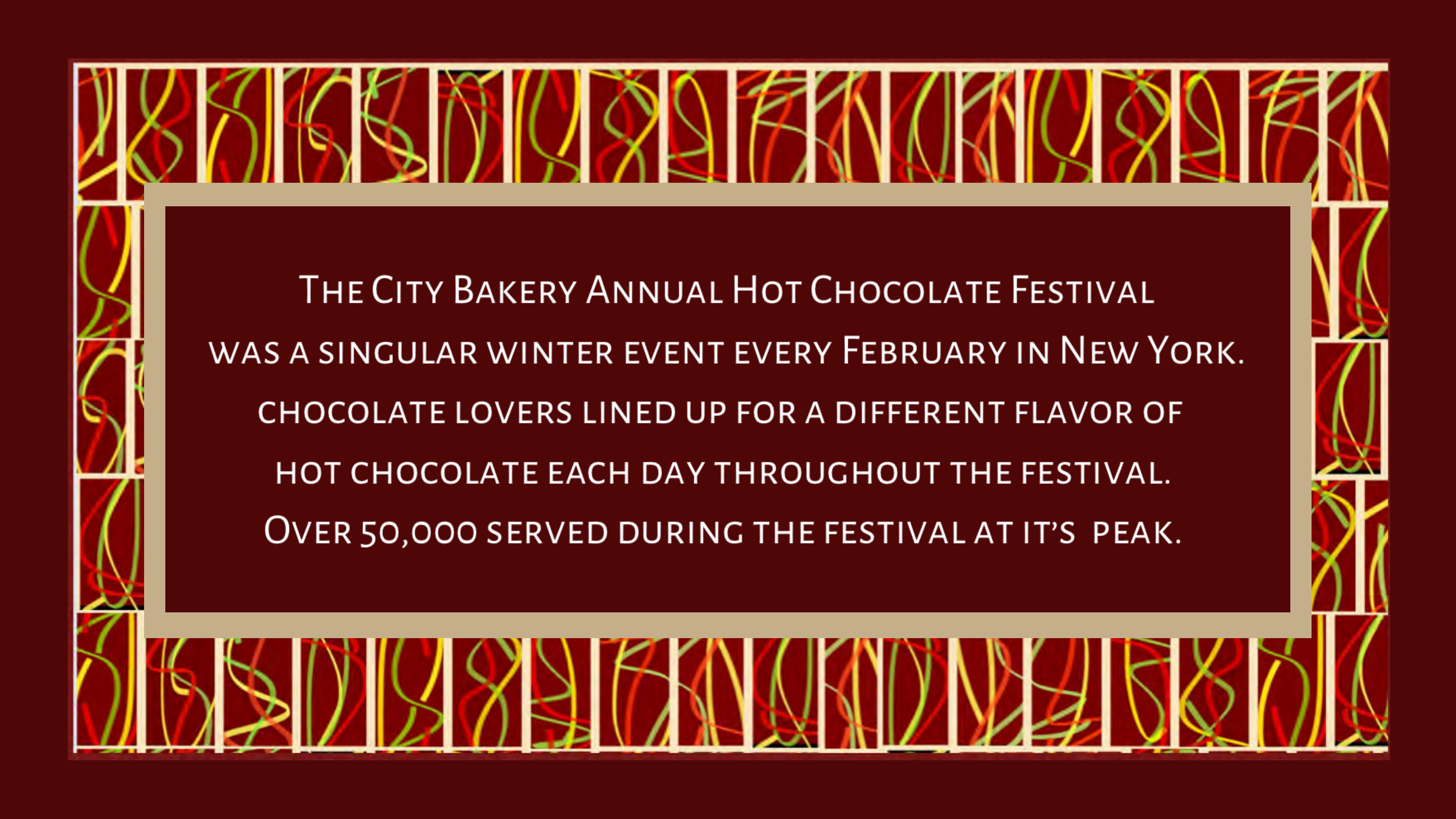
A.M. INTEL

Owner of City Bakery Is Bringing Back Its Famous Hot Chocolate





FLOATING ON FLAVOR THE CITY BAKERY ANNUAL HOT CHOCOLATE FESTIVAL



THE CITY BAKERY ANNUAL HOT CHOCOLATE FESTIVAL
WAS A SINGULAR WINTER EVENT EVERY FEBRUARY IN NEW YORK.
CHOCOLATE LOVERS LINED UP FOR A DIFFERENT FLAVOR OF
HOT CHOCOLATE EACH DAY THROUGHOUT THE FESTIVAL.
OVER 50,000 SERVED DURING THE FESTIVAL AT IT'S PEAK.



FEBRUARY 2016

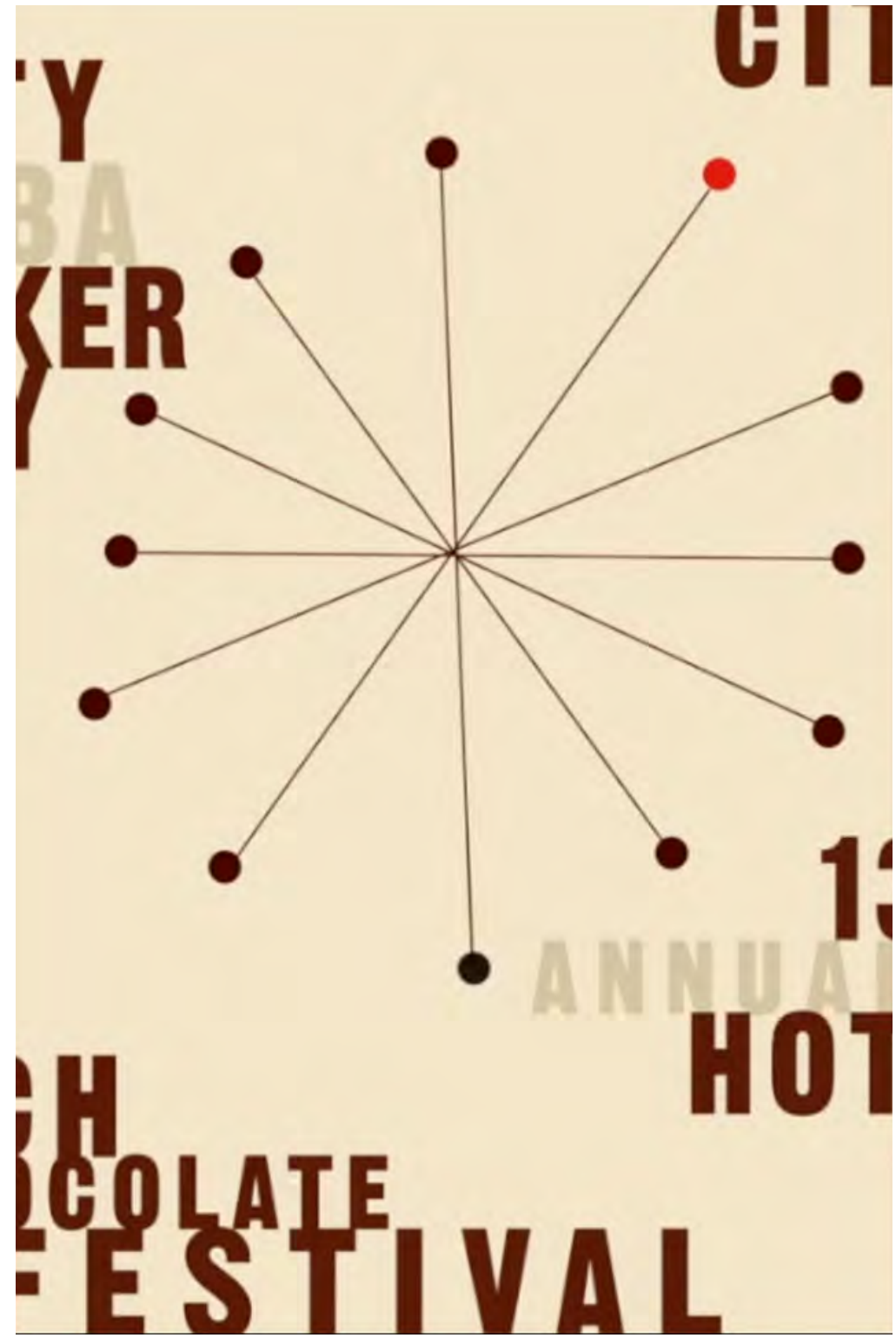
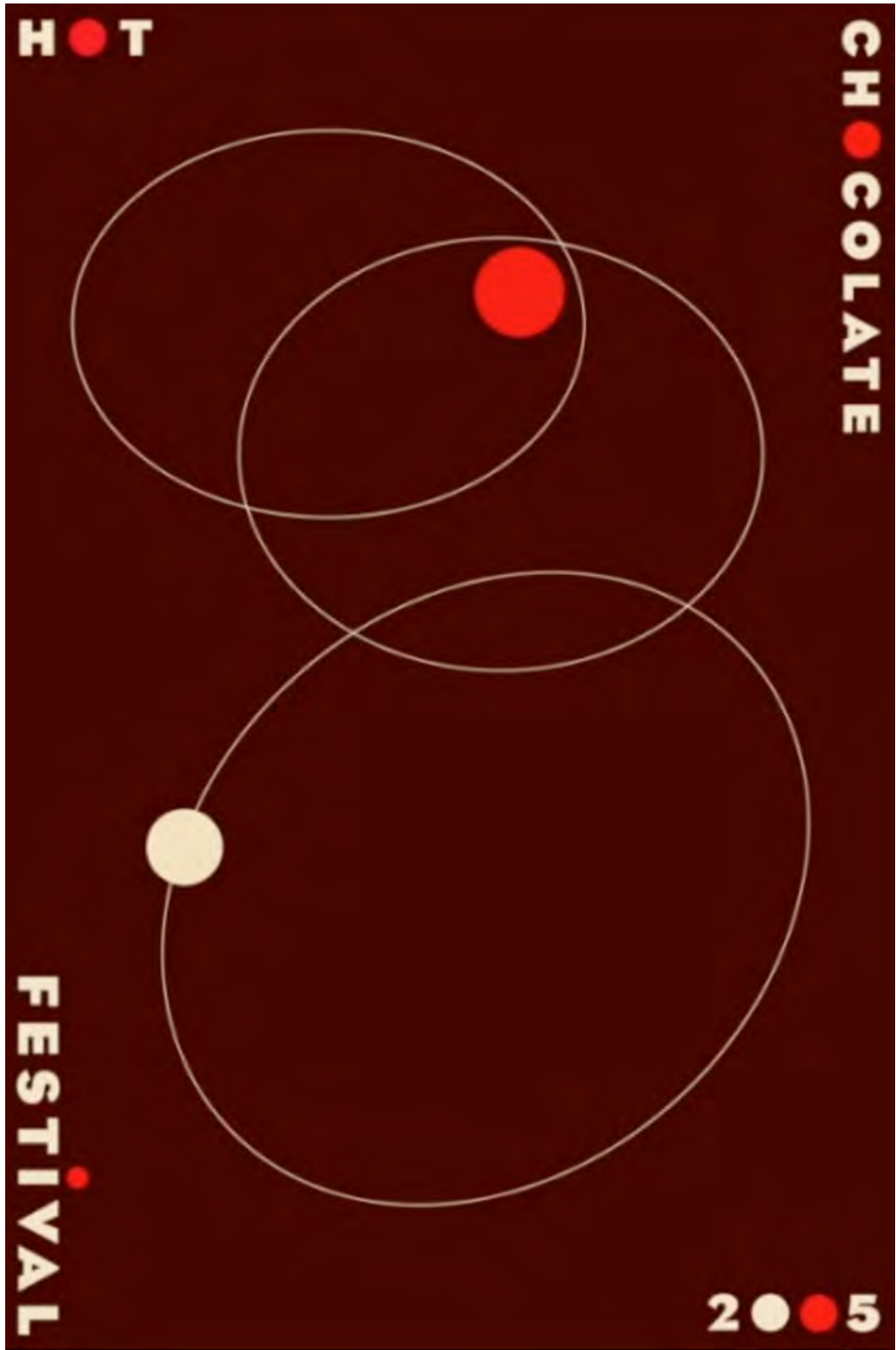
	1st SPICY CINNAMON HOT CHOCOLATE	2nd  ESPRESSO	3rd  BANANA PEEL	FRESH GINGER HOT CHOCOLATE	5th  CREAMY STOUT	HAPPY HOT CHOCOLATE
SUPER BOWL SUNDAY HOT CHOCOLATE	HOT CHOCOLATE FOR KNITTERS	9th 	ECUADORIAN MILK CHOCOLATE OPEN UNTIL 10PM	11th  LEMON	12th 	TOASTED MARSHMALLOW HOT CHOCOLATE
14th  LOVE POTION HOT CHOCOLATE	15th TROPICAL HOT CHOCOLATE	HAPPY HOT CHOCOLATE	17th 	PERUVIAN MILK CHOCOLATE OPEN UNTIL 10PM	BEER HOT CHOCOLATE OPEN UNTIL 8PM	20th  SALTED CARAMEL
SUNKEN TREASURE HOT CHOCOLATE	22nd 	23rd  ESPRESSO	24th  S'MORE-Y	25th  CINNAMON	BOURBON HOT CHOCOLATE LIVE JAZZ UNTIL 10	
28th  PEANUT BUTTER	LEAP YEAR FESTIVAL FINALE	<h2>THE 2016 CITY BAKERY HOT CHOCOLATE FESTIVAL</h2> <h3>CALENDAR OF FLAVORS</h3> <p>FOLLOW THE FESTIVAL EVERYDAY @CITYBAKERYDAILY INSTAGRAM</p> 				



HOT CHOCOLATE



The City Bakery 13th Annual Hot Chocolate Festival





THE DEMAND FOR MAURY'S HOT CHOCOLATE REMAINS UNABATED.
HIS RECENT WINTER SEASON OF HOT CHOCOLATE POP-UPS IN NYC
ATTRACTED HUNDREDS OF NEW YORK LOCALS AS WELL AS TOURISTS.
HIS HOT CHOCOLATE POP-UP IS A VALUE-ADD TO ANY EXISTING BUSINESS:
IT CREATES MEDIA, DRIVES TRAFFIC AND DELIVERS REVENUE.
IT'S A BONUS TO A FOOD & BEVERAGE OPERATION SUCH AS A
COFFEE SHOP / CAFE / BAKERY / SPECIALTY SHOP / RESTAURANT,
AND IS VALUABLE EVEN TO NON-FOOD VENUES SUCH AS
RETAIL CLOTHING, THEATERS OR STADIUMS.

STELLAR HOT CHOCOLATE



THE CITY BAKERY ANNUAL HOT CHOCOLATE FESTIVAL
NEW YORK CITY



TOKYO OSAKA



WWW.COLOROFCHOCOLATE.COM

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