



PROUDLY REPRESENTING

BASKIN ROBBINS AAA MULTI-UNIT FRANCHISEE

SEEKING

MULTIPLE RETAIL SPACES

800-1,500 SF TO LEASE

IN THE GREATER OTTAWA REGION



SITE REQUIREMENTS

- **Target Markets:** Greater Ottawa Region (other areas will be considered as well).
- **Site Type:** Fast-food restaurant. Streetfront or shopping centre-Free-standing or End-Cap preferred. In-line acceptable. Patio desirable but optional.
- **Pylon Signage:** Allowed signage is the same as or better than adjacent competitors. **Pylon Signage Mandatory!**
- **Anchors:** Site has one or more adjacent anchors such as big box retailers, proximity to daily needs generators such as grocers and proximity to lifestyle generators such as furnishing or home goods stores. Locations with other food options.
- **Traffic & Pedestrians:** Greater than 20,000 AADT on primary streets at major intersections.
- **Population:** High population counts for lunch and dinner, including weekends
- **Visibility:** Building location allows maximum visibility from the primary street. Site topography does not locate building below the street level. A slightly elevated position is preferred. Existing or required landscaping will not obscure building.
- **Surrounding Area:** Near Offices/Other Workplaces, Schools, Universities & Colleges, Cinemas and Sports and Recreation Complexes.

With over 7,800 ice cream restaurants worldwide, we aren't slowing down! Today, Baskin-Robbins is part of Inspire Brands™, the second-largest restaurant company in the US, allowing us to offer our franchisees superior support and unmatched purchasing power from the very start. We've grown to become the world's largest chain of ice cream specialty restaurants, with more than 7,900 locations in 52 countries, and have been recognized by Entrepreneur Magazine as the #1 ice cream franchise opportunity for 2021!

Tenant Franchising Website:

www.baskinrobbinsfranchising.com

SUBMIT SITE OPPORTUNITIES FOR CONSIDERATION TO:

KAREN KOENIG *

Vice President, Commercial & Retail Services

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