



Tenant Information Package





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Orangetheory Fitness Site Criteria



Ideal Space for an OTF Studio:

- ◇ 2,500 - 3,500 square feet
- ◇ Frontage of 35 feet minimum
- ◇ End-cap or bookend
- ◇ Displays our corporate signage on fascia and pylon signage
- ◇ Combination daily needs and regional draw centers
- ◇ Close proximity and/or visibility to major traffic routes, freeway, etc.

What we do:

Orangetheory provides specialized group personal training sessions to mid- and high-income consumers. An Orangetheory studio will drive 200 unique consumers to the retail location every day. For a full video overview of the business, please visit: www.Orangetheoryfitness.com.

Demographics:

Population: 50,000 qualifying household minimum within an 8-minute drive
 Age: 19 - 60 years
 Household: Average household income of at least \$50K

Neighbours:

Female-Driven Businesses (Home Outfitters, Bed Bath & Beyond, Winners, Pier One, etc.)
 Health/Wellness Concepts (GNC, Yoga & Pilates studios, etc.)
 Gourmet National Coffee Companies (Starbucks, Second Cup)
 Grocery Stores (Sobeys, Longo's, Loblaws, Metro, etc.)

Facility Requirements:

IT: High speed internet provider
 HVAC: 1 ton per 300 square feet with minimum one (1) year landlord warranty
 Electrical: 200 amp - 120/280 V available to premise, 3 phase 42 breaker panel
 On-site washrooms and shower ability

Franchise Developers:

David Hardy, past president of CLUBFIT (largest fitness chain in Edmonton) and current partner in World Health Club and Spa Lady (leading chains in Alberta) and his partner Blake MacDonald. David is also president of Fitness Industry Council of Canada (trade association) and board member of IHRSA (worldwide trade association).

We look forward to discussing any potential sites in Mississauga and Toronto.

For additional information, please contact:

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