



Tenant Information Sheet





THE BEHAR GROUP
EST. 1992

TENANT SERVICES

Looking for immediate rollout!

- * This is a \$500M (at minimum) category in Canada (estimated at over \$5B in the U.S.)
- * Customer confidentiality ensured
- * Same-day repairs
- * 4 x 300-400 square foot locations in the underground with a 1,000-1,500 square foot non-customer-facing repair depot within close proximity

- * **Current locations:**

275 Danforth Ave., Toronto
40 Wynford Dr., #206 (head office & store)
Appleby Village, 5010 Pinedale Ave., #F4, Burlington
The Annex, 499 Bloor St. W., Toronto
170 N. Queen St., #C1, Etobicoke
777 Bay St., Concourse Level, #M207A, Toronto

- * **Coming Soon:**

Meadowvale North Shopping Centre
6978 Financial Dr., Mississauga



The Right Team to Do This



Garry Wood - Chief Operating Officer

Garry is one of the most experienced retail distribution executives in Canada, with extensive expertise in wireless retail. Garry has held numerous leadership positions, including President of Grand & Toy, President of Bell Distribution, and Vice President of Retail at Rogers Wireless. Most recently Garry co-founded and was CEO of Worldlynx Wireless, Bell Canada's largest and only dealer operating under the "Bell," "Virgin," and "Bell Aliant" banners. Currently he serves on the Board of Directors of Worldlynx Wireless.

Lyndon Jones - Chief Financial Officer

Lyndon has over 20 years' experience in the wireless industry in senior financial management roles. Formerly Lyndon has held positions as CFO of Bell Mobility and Bell Distribution Inc., and he was co-founder and Chief Financial Officer of Worldlynx Wireless, L.P. Most recently Lyndon was a co-founder and CFO of Plus Consulting, and established and built The Mobile Shop for Loblaw Inc., which grew to 175 locations within a year.

Donna Custance - Chief Marketing Officer

Donna has more than 20 years' experience building strong brands in North America and has worked in wireless and technology industries for more than half of her career. Donna has held numerous marketing roles at Rogers Wireless and was part of the team who created Worldlynx Wireless. Most recently Donna was a co-founder and Chief Marketing Officer of Plus Consulting Inc., a small team hired to build and operate The Mobile Shop for Loblaw Inc., operating 175 store-in-store and kiosk locations within a year. The Mobile Shop is now one of the largest wireless retailer in the country.

Site submissions can be sent to:

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