

# SportClips®

HAIRCUTS



## Tenant Information Package



THE BEHAR GROUP



The Behar Group Realty Inc., Brokerage

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# Tenant Information Package

## Sport Clips Haircuts



Headquartered in Georgetown, Texas, Sport Clips opened its first store in 1993 in Austin, Texas. Sport Clips CEO and founder, Gordon Logan, recognized there was a market niche in targeting just-for-guys hair salons. No longer would a guy have to enter a woman's salon with its smelly perms and hair colors. There's been a little tweaking, but the original concept of creating a "Championship Experience in an exciting sports environment" remains the cornerstone of Sport Clips.

The franchise ranks in Entrepreneur Magazines' top 20 "fastest growing franchises" and in the top 100 in the "Franchise 500", in the top 10 in Forbes' "Top 20 Franchises to Start", and in the top 50 in Dun & Bradstreet's AllBusiness.com "2012 AllBusiness AllStars."



Tenant: Sport Clips Haircuts

Space Requirement: 1,000 - 1,400 square feet

Frontage Requirement: 15' - 20'

Term: Ten (10) years

Base Rent: To be negotiated

Real Estate Taxes And Operating Costs: The Tenant will pay its proportionate share of real estate taxes and operating costs for the Building

Tenant Improvement: \$25.00 per square foot or tenant's specifications

Real Estate Commission: The Landlord shall be responsible for paying real estate commission to The Behar Group Realty Inc.



We look forward to discussing any potential sites in Alberta. For additional information, please contact:

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Please forward site submissions to [tenantservices@thebehargroup.com](mailto:tenantservices@thebehargroup.com).



# Company Profile



**SOME THINGS WERE MEANT FOR SUCCESS. SPORT CLIPS IS ONE OF THEM**

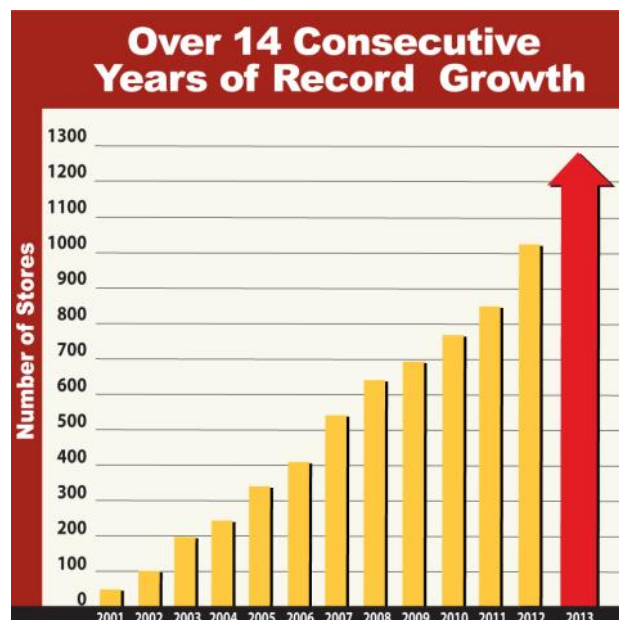
Sport Clips is an original concept that combines sports, haircuts, and guy-centric marketing in a successful national franchise! The relaxed sports theme atmosphere and continuous sports broadcasts offer men and boys a rewarding experience they can't find anywhere else.

## **STEADY INDUSTRY GROWTH**

Sport Clips has accounted for almost 50% of the growth in the franchise hair care salons (men and women) in the past three years. The Sport Clips concept is so popular they are opening over 160 new stores in 2012 and will hit their goal for 1,000 stores by late December.

## **THIS GREAT CONCEPT IS IN CANADA**

Sport Clips new store design is rolling out nationwide. Brighter, bolder and more comfortable than ever, clients have responded to the new sports graphics and HDTVs with great feedback. In fact, individual store sales averages continue to climb regardless of the economy, plus Sport Clips can coexist with other unisex salons.



Here is a sample of recent media regarding Sport Clips Haircuts:

Sport Clips Haircuts to open Calgary location: US Company expanding in Canada  
<http://www.calgaryherald.com/life/fashion-beauty/Sport+Clips+Haircuts+open+Calgary+location/7129081/story.html#ixzz2AK1DRqKY>

Sport Clips Haircuts Sees Growth as Industry Leader

<http://www.prnewswire.com/news-releases/sport-clips-haircuts-sees-growth-as-industry-leader-140891783.html>

Sports Clips Haircuts Announces Expansion into Canada

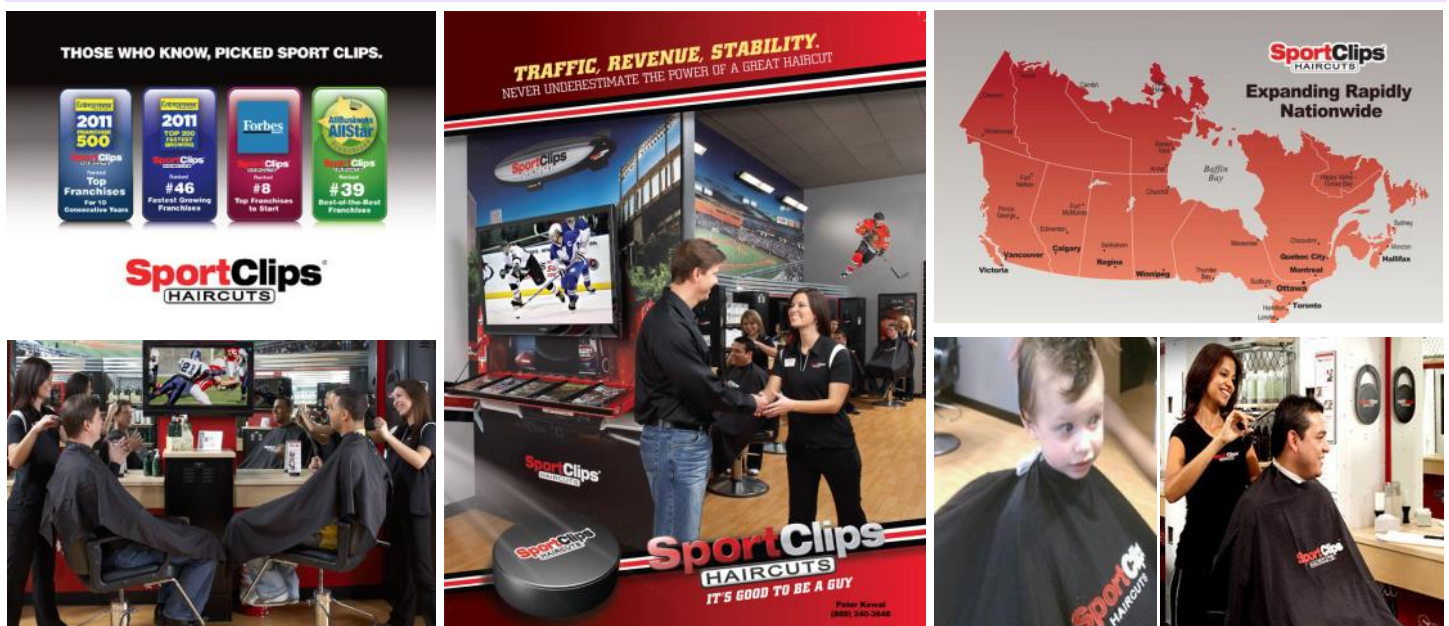
<http://www.newswire.ca/en/story/1024485/sport-clips-haircuts-announces-expansion-into-canada>

Not a Barber Shop: A Salon for Men

<http://online.wsj.com/article/SB10000872396390444375104577591082105666766.html>

Sports Clips Haircuts campaigns to help heroes call home nations leaders in hair

<http://www.examiner.com/article/sports-clips-haircuts-campaigns-to-help-heroes-call-home-nations-leaders-hair>



# Site & Trade Requirements



## SITE

- Size: 1,000 - 1,400 square feet +/-
- Exposure: End-Cap; Inline Space; High Traffic areas
- Architecture: Building must offer unique or progressive architectural character
- Frontage: 18 to 20 foot frontage preferred (no less than 15 feet)
- Ceiling Height: 15 to 20 feet
- Signage: Tenant may install on all building elevations its standard sign package. Tenant may install double sided sign panels in the top position on the pylon and/or monument sign within the Shopping Center Co-Tenancy: Prefer: Power Centres, Grocery Anchors, Fashion Centres Target Market: Medium to high-income households

## TRADE GUIDELINES

Urban and Suburban with residential and daytime population