

PRESS RELEASE

Anytime Fitness Selects The Behar Group for Ontario, Canada

The Behar Group Realty—Toronto: *Anytime Fitness*, based in Hasting, Minnesota, has selected Chris Seepe of The Behar Group Realty (TBG, www.thebehargroup.com) to (M: 416/525-1558) to handle all of its new site selections and searches in Ontario, Canada.

Anytime Fitness is a recession-resilient, world-class, top-ranked fitness franchise, serving over 1,300,000 members through over 1,700 locations worldwide.

Employing state-of-the-art technologies to recognize members coming and going, Anytime Fitness offers its franchisees an amazing capability to provide unprecedented security for its members 24 hours a day, 365 days a year, while empowering franchisees with membership and remote operations management.

The franchise offers convenient and affordable fitness options to its members in friendly, secure, and well-maintained facilities that feature top-quality exercise equipment; and members enjoy free access to AnytimeHealth.com, arguably the most comprehensive wellness website available. As part of their local membership fee, a member can visit any Anytime Fitness location in the world without any additional fee, and the franchise's centralized software system manages this function with automatic member recognition.

Anytime Fitness, started in 2002, opened its first location in Canada in 2004, and proudly boasts one of the lowest failure rates of any type of franchise in North America, and a 0.0% failure rate in Canada. There are currently 34 locations open in Canada, 25 in Ontario, and 42 additional sites sold and opening soon.

"We chose The Behar Group to assist us in managing all of our franchisees' real estate needs, and grow our presence, throughout Ontario. We are genuinely enthusiastic about the long-term prospects of our business relationship with TBG," said Jeff Thames, COO of Anytime Fitness.

In October, 2011, *Entrepreneur* magazine rated Anytime Fitness as the "Top Global Franchise" and the world's largest and fastest-growing co-ed fitness club chain.

Anytime Fitness is looking for locations and franchisees all over Ontario, in towns with populations as small as 7,000, and with sites that are generally 4,000 to 5,000 sq ft, brightly lit, in high-pedestrian-traffic retail locations sporting a grocery or triple A anchor, ideally three parking spaces per 1,000 sq ft, 24-hour-illuminated parking field, a 10-year-minimum lease with 5-year options, and a tenant allowance for build-out.

Landlords that feel an Anytime Fitness franchise would be a good *fit* for their retail property, or prospective franchisees looking for a profitable business with super-strong franchisee support, are encouraged to contact Chris Seepe, Broker, at The Behar Group, E: cseepe@thebehargroup.com M: 416-525-1558.